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EDUARDO
TUFIÑO

TECH CONSULTANT

Experience

IT Project Leader / Tech Lead Consultant
(Architect Cloud - DevOps Fullstack - ERP/CRM Optimization)

Corporativo KOSMOS **2023 - Current**

AIESEC Mexico & Egypt / Trinfiniteam / TOC Mexico/ Rappi / Spotify / CUPRUM / Ecohero /EnCo Group/ Marnie Agency / JWT / ADP.mx **Since 2010 – 2015**

- Definition of digital products, mobile apps, platforms for different industries and technological implementations from prospecting, qualification, demonstration, negotiation and customer follow-up.
- Project management, strategy development and digital transformation, suppliers budgets.
- Planning and monitoring of high impact digital strategies. Training and follow-up of work teams, one-on-one meetings.
- Implementation and migrations, use of agile methodologies, management and governance, design and dev Mobile Apps, APIs for eCommerce, CMS, CRMs, WMS, Email Marketing, SEO Performance Improvements, Cloud Services, SaaS, PaaS, IaaS, Headless, Cybersecurity, Payment Processors, Advergaming and Artificial Intelligence.

- **Tech Stack**. Tools, frameworks and languages used in the projects:

Oracle Netsuite, SAP, Intelisis, Blueyonder, MS Dynamics, GA+GTM, SEO, ASO, Ansible, Docker, Kubernetes, Javascript (Angular, ReactJS, Vuejs, NodeJS) PHP (Laravel, Codeigniter) Java (Jboss EAP, SpringBoot) Python (Dialogflow, PolyAI) HTML5 + CSS3 (Bootstrap, Materialize, Foundation), Postmain API, Twilio, Zendesk, Trengo, Shopify, Woocommerce, Vtex, AEM, Wordpress, Strapi, Drupal, Hubspot, Klaviyo, Marketo, Salesforce, Andoird & iOS, Kotlin, Flutter, Swift, Amplify, Ghost, AWS, GCP, Azure, MySQL, MariaDB, MongoDB, Git, Gthub, Gitlab, Jira, Monday, Confluence, Figma, Adobe.

Head of Development (IT) / Tech Lead 2015 - 2023
Valtech México / Headways Media

- Team management and leadership of work team.
- Creation of budgets and technical feasibility for high-level projects.
- Development of solutions using new technologies creative ideas using new tools, frameworks or methodologies.
- Selection of the best development approach and technologies for each project based on desired user experience, flexibility, time and budget.
- Management and implementation of tools, platforms, mobile apps, websites, ecommerce for for clients like: **Telcel, infonavit, Vanguard, SURA, AIG, Gepp, Nutrioli, Bridgestone/ Firestone LATAM, SorteosTec, RUD, Alsea, Santander, Interjet, ICCS, Sanofi, Loreal.**

- **Tech Stack**. Tools, frameworks and languages used in the projects:

Javascript (Angular, ReactJS, Vuejs, NodeJS) PHP (Laravel, Codeigniter) Java (Jboss EAP, SpringBoot, Maven, Wildfly) Python (Dialogflow, PolyAI) HTML5 + CSS3 (Bootstrap, Materialize, Foundation), Postmain API, Twilio, Zendesk, Intercom, Trengo, Shopify, Contenful, Magento, Woocommerce, Vtex, AEM, Wordpress, Strapi, Drupal, Hubspot, Klaviyo, Marketo, Salesforce, Andoird & iOS, Kotlin, Flutter, Swift, Cloudflare, S3, Amplify, Ghost, AWS, GCP, Azure, Redhat Openshift, GA +GTM, SEO, ASO, MySQL, MariaDB, Redis, PostgreSQL, Mongo, , Git, Gthub, Gitlab, Jira, Monday, Confluence, Figma, Adobe, Stripe, Google Pay, Apple Pay, Mercado Pago, Kueski, Optimizely, Hotjar, Meta.

Pro Skills

- Cloud: AWS, MS Azure AD, Google CP (Kubernetes & Docker)
- CRM: Hubspot (HubI), Salesforce Commerce Cloud, Klaviyo, Marketo
- BI: Google Data Studio, MS Power BI
- Ecommerce: Woocommerce, Magenta, Shopify, Vtex
- CMS: Wordpress, Drupal, Webflow, Contenful, Ghost, Gatsby, Strapi
- Mobile Apps: Android, iOS, HarmonyOS (Flutter, Swift, Kotlin)
- MS Business Central, SAP Hybris, SAP B1/ SHANA, Oracle WMS IoT & CX Cloud - Aspel
- Models%and Arch: SaaS, IaaS, PaaS / Headless
- Leadership of work teams.
- Methodologies: Agile, Jira, Lean Six Sigma, SCRUM, Kanban
- Advergaming/Gamification VR/ AR: Unity, Blender
- Artificial Intelligence, Chatbots

Profile

I'm passionate about technology. I'm a digital/tech consultant. I have the skills and experience leading teams and customization and focus on IT process and sales cycle. I also specialized in migrations and digital transformation, payment processors, Cloud, UX/UI DevOps, ERPs, WMS, Ecommerce Solutions, digital creative projects, Mobile Apps, CRMs, CyberSec, SecOps and Project Management PM with certifications to back me up. I have the capabilities and knowledge to achieve the best technology solutions that any project can face.

Education

2022 (in process)
Information Technology Management (Master Degree)
Universidad de Espana y Mexico UEM

2023 Software Engineering
The Hong Kong University of Science and Technology

2023 Elements of AI (ECTS) University of Helsinki

2015 Bachelor Degree of Business Relationships Instituto Politecnico Nacional

Certifications

- **Cybersecurity Attack and Defense Specialization**
- **ISO/IEC 27002:2022**
- **COBIT® 2019 (CCSP)**
- **(ISC)² Systems Security Certified Practitioner(SSCP)**
- **Microsoft Azure Data Engineering Associate (DP-203)**
- **Financial Technology (Fintech) Innovations (University of Michigan)**
- **Networking and Security Architecture with VMware NSX**
- **Leadership : Technology Management / Engineering eCommerce Management Professional CPD Accredited**
- **Liderazgo y habilidades de negociación (Tecnológico de Monterrey)**
- **Master Digital Product Design: UX Research & UI**
- **Hubspot (Marketing Software, Sales software, DM, CMS)**
- **SAP Technology Consultant**
- **AWS Architect/Devops**
- **Cisco CCNA 200-301**
- Adobe Certified Expert (AEM)
- **Project Management - Google / Agile - Jira**
- **SCRUM Master**
- **Cybersecurity Attack and Defense**
- ACA Google App Engine CPE30I
- **Salesforce**
- **Microsoft Power BI Data Analyst**
- **SAP Techbnology Consultant - SAP B1 / SAP HANA**
- **Business intelligence and data warehousing (UNAM)**

Languages
English C1 (EF SET / Angloamericano)

Portuguese B1

Tech Skills
Device Management Systems: JAMF Pro, Kandji, Sophos IT Support: Helpdesk / NOC (SLAs,DataCenter) Responsive Development Mobile Apps (Android & iOS)
Email Marketing Automation (SF,HS,Marketo,Doppler)
Analytics: GA4 + GTM, Meta Ads YT Advertising
ASO-SEO (Screamingfrog, Semrush)
Payment engine implementation (Stripe,PayPal,ML)
Confluence, Bitbucket
PHP,Java,Javascript (NuxtJS,React,Angular, VueJS) Python
Database: MySQL/SQL MariaDB, Redis
Git: Github, Gitlab
DevOps, Cloud Architecture, Ansible, APIs